

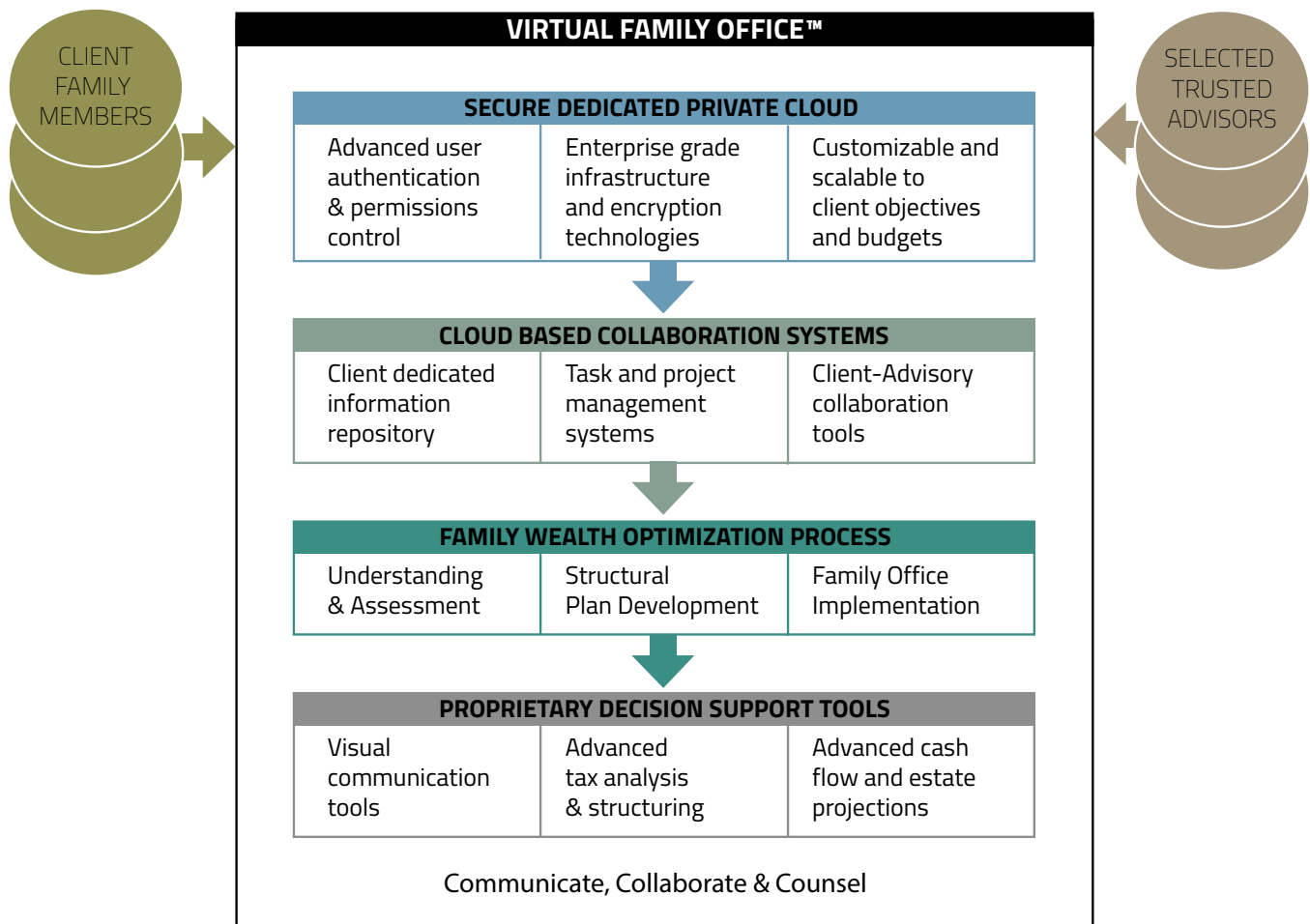


Virtual Family Office®

Investaflex Virtual Family Office™ is a boutique advisory service for a discerning clientele who seek not only excellence in their tax, estate and investment management but also seek wise counsel in empowering family purpose and legacy. We deliver **Family Wealth Optimization** through successfully aligning the family value with its values.

This is facilitated by using a state of the art, dedicated private cloud-based technology platform. It has been designed to enable communication, collaboration, and counsel between a client family and their most trusted advisors. Using enterprise-grade infrastructure and security architecture the VFO provides a client dedicated information repository, together with project management and collaboration tools.

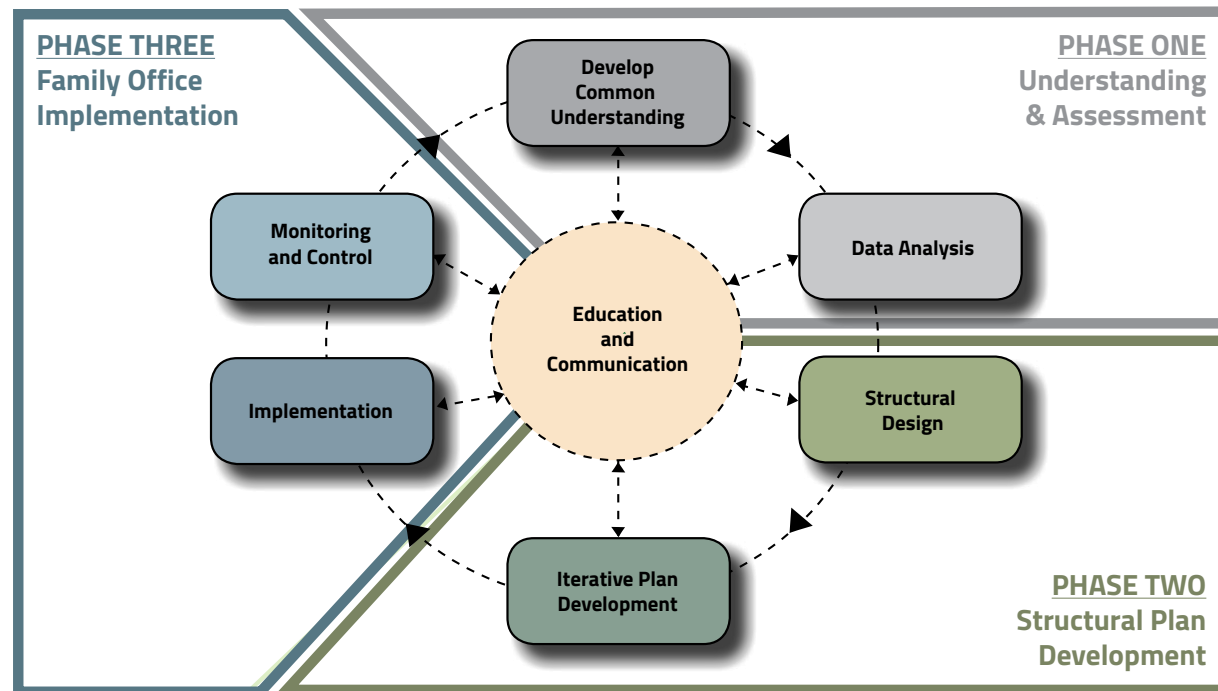
This provides the ideal platform for the implementation of the **Family Wealth Optimization** Process developed by Investaflex. This multi-award winning team applies a three phase program of Understanding and Assessment, Structural Plan Development, and Family Office Implementation to transform family wealth. Using proprietary tools for communication, tax analysis and detailed projections, Investaflex interprets the complexities empowering families to make informed decisions, saving significant taxes and creating peace of mind.



The Family Wealth Optimization Process

The **Family Wealth Optimization** Process uses an iterative approach that integrates and transforms the key family wealth issues; tax optimization, cash flow and wealth management, succession and estate planning and philanthropic purpose. This enables our client families to craft the ideal **Family Wealth Optimization** Plan from all the available options.

This multi-award winning process is comprised of three phases in six steps;

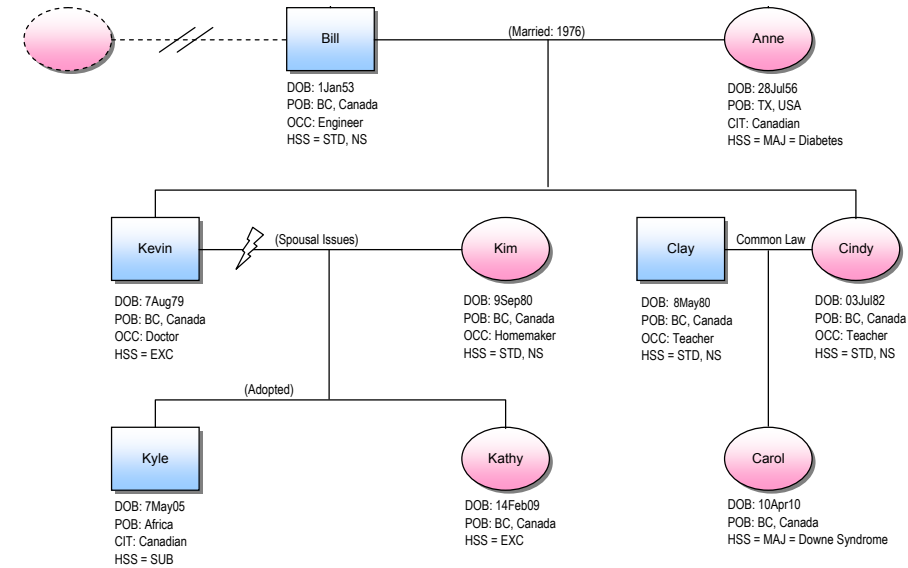


STEPS AND ACTIONS OF THE TAX STRUCTURED FAMILY WEALTH OPTIMIZATION PROCESS

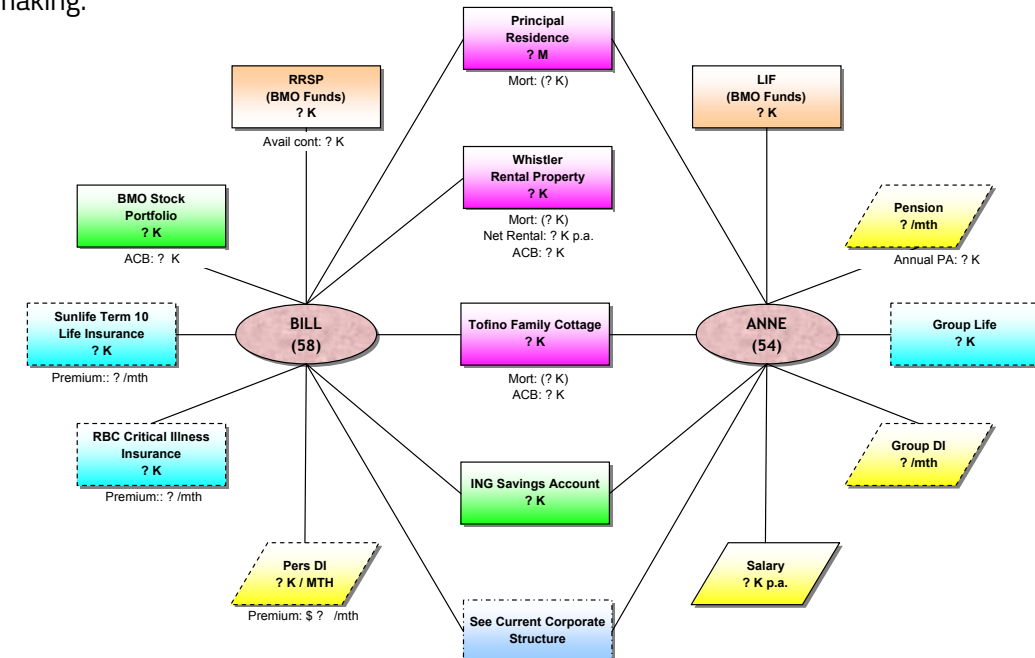
Understanding & Assessment	Develop Common Understanding	Understand Family & Purpose	Map Current Family Wealth Position	Identify Opportunities & Challenges	Establish Planning Priorities
	Data Analysis	Family Debt & Personal Risk Analysis	Combined Family Tax Analysis	Financial Product Review	Legal & Structural Review
Structural Plan Development	Structural Design	Tax Structuring	Debt & Investment Structuring	Disability Incapacity & Care Options	Wills, Trusts and Estate Planning
	Iterative Plan Development	Plan Details & Purposes	Tax Structured Cash Flow Plan	Estate Distribution Plan	Legal Review & Quotation
Family Office Implementation	Implementation	Virtual Office Advisor Collaboration	Tax Legal Execution	Investment Facilitation	Insurance Underwriting
	Monitoring & Control	Family Office Services	Annual Tax & Cash Flow Update	Annual Estate Distribution Plan Review	Regular Communication

Visual Communication Tools

In a world of increasing complexity, Investaflex is differentiated by the unique ability to communicate, interpret and demystify. Our national and family origins have significant impact on our tax, legal and financial affairs. Without understanding who we are and our family relational dynamics, it is impossible to develop an ideal wealth and estate plan. Using the principles of Systems Analysis and Logical Design, Investaflex has pioneered the application of visual communication tools for integrated **Family Wealth Optimization** Planning. Using genograms to map the family tree and relational dynamics, Investaflex seeks to understand the fibres and values that bind a family.



Investaflex then uniquely maps the relationship between the family members and their assets and income, as well as contingent assets such as insurances and benefits. This comprehensive visual image provides a **Wealth Scan** which creates a common foundation for the family members and their advisors to communicate and collaborate. Visual communication tools create a common language, and allow for quick optical comparisons of various complex structures and strategies. This transforms understanding and empowers truly informed decision making.





Decision Support Tools and Financial Metamorphosis

The taxation system in Canada has three fundamental pillars – it is unified, progressive, and integrated.

Unlike many countries it is a “unified” system which means it includes taxation for estates and capital gains within its regulations. It is a “progressive” system which means the more income you earn, the higher the marginal tax rate you will attract. It is “integrated” which means that it is tax neutral if income is earned by an individual or a corporation, taxed in that corporation and then paid as a taxable dividend to the individual.

The Income Tax Act effectively identifies four classes of assets and sources of income. These are Tax Afflicted, Tax Deferred, Tax Preferred and Tax Exempt. Understanding the tax system and nature of the tax classes is essential to effective tax planning. **“Financial Metamorphosis”** is the transformational process unique to Investaflex of systematically analysing tax planning alternatives to minimize family taxation by income splitting, tax deferral, structural changes and asset shifting from Tax Afflicted up through the classes to Tax Exempt.

Using proprietary decision support tools developed to expressly analyse and model this multi-dimensional tax challenge, Investaflex is able to support all tax structuring alternatives with detailed projections. These analyses and projections typically result in material tax savings and permit client families to meaningfully determine which alternative structures afford the best long term cost-benefit outcome to create peace of mind. **Family Wealth Optimization** is achieved through aligning value with values and achieving optimal tax efficiency through collaboration with all the appropriate trusted advisors.

TAX CLASSES AND FINANCIAL METAMORPHOSIS



TAX EXEMPT

- Principal Residence
- Qualifying Capital Gains Exemption
- Capital Dividends
- Life Insurance Death Benefits
- Tax Free Savings Accounts
- Lotto Winnings!!!

TAX PREFERRED

- Portfolio Dividends
- Capital Gains Proceeds
- Flow Through Shares
- Partial Disposition Cash Flows
- Prescribed Annuities

TAX DEFERRED

- RRSP/RRIF
- Registered Disability Savings Plan (RDSP)
- Corporate Retained Earnings
- Insurance Cash Values

TAX AFFLICTED

- Salary & Benefits
- Pensions & Clawbacks
- Interest
- Rent